

Give your customers
one more reason to come back.



A big solution for your business:
The Moneris Loyalty Program.

Moneris 
SOLUTIONS

Moneris Loyalty Program

Give your business a “big business” advantage.

There are faces you see more often than others. The regulars. And whether they visit you for their morning cup of coffee, a new look for their hair, or a routine oil change, your best customers provide the bulk of your business revenue. You want to keep it that way.

Introducing the Moneris Loyalty Program. It's your complete one-stop solution for increased sales and better customer service. More importantly, we make it affordable for every business.

Why adopt the Moneris Loyalty Program?



- **No hardware or software to install** – works with many Moneris POS terminals.¹
- **Supports multiple locations** – add your Loyalty Program to additional locations quickly.
- **Branded Rewards Cards** – give your Loyalty Program a professional and durable touch.
- **Startup Toolkit** – includes everything you need to get started.
- **Comprehensive online portal** – learn more about your customers with our secure online reporting tools that can help you enhance your marketing and sales efforts. Your customers can also track their points and view their activity online by accessing the link found on the back of their Rewards Cards.
- **Leading-edge technology** – your critical customer information is stored on the same technology we use for our large national clients. Our data centers are secure and reliable. It's a proven solution you can trust.
- **24/7 service and support in English and French** – fast, knowledgeable technical support and service is available when you need it.



Quick Questions

Affordable?

Easy Answers

The Moneris Loyalty Program is an affordable competitive advantage that helps set your business apart from the competition.

For my business?

It's perfect for every business.

Easy to install?

The Moneris Loyalty Program is already supported by many Moneris POS terminals.

Comprehensive?

Specialized and secure Loyalty Program reports are available 24/7 – track Rewards Members' purchase habits, point totals and more.

Expandable?

Opening a new location? No problem. You'll be ready to offer Loyalty Rewards with one phone call.

Keep your customers coming back.

It's simple. Your customers shop and you swipe their Rewards Card to earn points toward their next purchase. That's a big advantage that helps deliver repeat business for you – not for your competition.



Know your customers well. Sell your products better.

The Moneris Loyalty Program is equipped with comprehensive reporting tools which give you access to each Rewards Member's purchasing behaviour – frequency, purchase volume, total points earned and much more. With this insight, you can keep them informed about new products, send your best customers special sales offers and generate repeat business.

Improve your business' brand awareness.

When your customers have your branded Rewards Card in their wallets, they'll have a reminder of your business all the time.



Discover the Moneris Loyalty Program Advantage.

Speak with your Moneris Sales Consultant or visit moneris.com/loyalty



The Moneris Loyalty Program is for any business.

Regardless of what your business does, you can experience significant benefits from a Loyalty Program. Plus, it is easy to implement, works with many Moneris POS terminals and can adapt to meet the needs of your growing business.

- **Retail stores** – grocery, hardware, sporting goods, hobbies, jewelry, giftware, clothing and accessories.
- **Services** – spas and salons, automotive service, dry cleaning.
- **Hospitality** – hotels and inns, bed & breakfasts, golf courses.
- **Food and Beverage** – fine dining, casual fare, fast food and takeout restaurants, cafés, coffee shops.

Interested in finding out how the Moneris Loyalty Program can improve your business?

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Receipt showing reward



Templated card designs



Enrollment forms



Online Loyalty Program reporting



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¹Loyalty Program support for 8300 terminal is expected to commence post December 2008.

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