

Moneris Loyalty Program

Loyalty card details:

- 2 designs to choose from
- Each loyalty card printed with business name or logo
- Minimum card order: 200 per design
- Maximum card order: None
- Point/reward values: \$1 spent = 1 reward point
- 19-digit card number
- Scratch-off panel protection and CVC number for added security
- All card orders come with professionally designed Member Enrollment Forms

Customized card details:

- Minimum card order: 2,500
- Maximum card order: None

Loyalty-enabled POS devices:

- SmartSelect
- HiSpeed 6200
- HiSpeed 3100
- Cordless 8200

Functionality:

- Activation – loyalty cards arrive pre-activated.
- Expiry – loyalty cards have no expiry date.
- Threshold level – the amount a customer must reach in order to qualify for rewards. This level is set by merchant, either as a percentage or dollar value.
- Reward points – points are automatically redeemed when customer reaches reward threshold level set by merchant.

Transaction reporting:

- List of All Loyalty Cardholders report – view information on all cards that have at least a first name, last name or at least one transaction to date. Merchants can use this report to view such information as customer contact details, purchase habits, card activity and geographic location.
- List of Top Loyalty Cardholders report – generate a list of the top 50, 100, 500 or 1,000 customers that have earned the most points.
- Total Rewards Owing report – view all of the points that have been collected by cardholders within a specific date range of no more than 45 days. The report also includes totals of how many points are owed from each location, including a net summary based on data from all locations of how many rewards the merchant ultimately owes.
- Points Transaction Summary report – view all of the transactions that have taken place between a specific date range (no greater than 45 days) for a location. Within this report, merchants can monitor and observe purchase volumes and track point earnings for frequent customers for reward and recognition purposes.
- Merchant view/Customer view – customers are able to login to Client Portal and update profile information and view points balance; Merchants can view reports, modify personal security information, modify account/contact information for all cardholders.

Loyalty starter kit includes:

1. Quick Reference Guide for Moneris POS terminal
2. Moneris Loyalty Program user guide
3. Loyalty Cards personalized with your name or logo
4. Customer enrollment forms
5. Display stand for enrollment forms
6. Promotional labels to help merchants advertise program

