

# Success Story



## Wilfrid Laurier One Card – Making students' lives easier, one swipe at a time

### The Merchant

Wilfrid Laurier University, located in Waterloo, Ont., offers a full range of undergraduate degrees, as well as a variety of Graduate Masters and Doctorate programs. Laurier first opened its doors in 1911 and quickly established itself as one of the top academic schools in Canada with over 12,000 active students.

### The Challenge

Like many colleges and universities across the country, Wilfrid Laurier offers a multipurpose student card called the University OneCard system (General Meters). Students can use their OneCard across the entire campus as it is compatible with the majority of Laurier's food and retail systems, including the student registration system powered by SCT Banner, the campus bookstore's Ratex Business Solution software, and at numerous on and off campus restaurants. The OneCard can also be used as a library card, an identification pass, an access card, a bus pass and to pay for photocopies or taxis.

It's hard to argue with the success of the OneCard; however, when it was first launched it lacked a convenient method for reloading funds onto the card. If a student wanted to reload their card, they could only do so at the OneCard office by cash, debit or cheque or at the Automated Deposit Machine by cash only. With term papers due and exams around the corner, worrying about making a trip to reload their OneCard was the last thing on students' minds.

If Laurier was to make the re-loading process easier, and more convenient, they would have to implement an online payment solution; however, Laurier was faced with the challenge of how they could integrate the software used by General Meters, a company that specializes in campus card solutions, with an e-commerce technology that would allow for both payment and sales processing. Laurier needed to find online payment partners that could provide a seamless integration.

### The Solution:

Laurier decided that giving students the ability to go online, 24/7, to top-up their OneCard using MasterCard® or Visa™ was a top priority. The solution they chose used eSELECTplus®, a web-based e-commerce payment system from Moneris Solutions, Canada's largest processor of debit and credit card transactions.



To create a secure, online, fund transfer system that integrated with General Meters' OneCard software, Laurier partnered with Orbis Communications Inc. The implementation of the new system was fast and seamless, and it is effortless to use.

Now, instead of searching for an ATM or waiting for the OneCard office to open its doors, with a few clicks of the mouse students can top-up their OneCard using Moneris' eSELECTplus – funds are loaded onto their OneCard, and like any other purchase made with a credit card, the transaction amount is added to their monthly statement.



*"Thanks to Moneris, students no longer have to be concerned about having enough cash on hand in the event their OneCard runs dry. With eSELECTplus, students can reload their OneCard 24/7 from wherever they can access the Internet."*

*"Going online to transfer funds to your OneCard is as simple as online banking – plus you can check your card balance – it's fast, secure, and can be used 24 hours a day. What more could you ask for?"*

**Nick Tomljenovic**

WILFRID LAURIER'S ONECARD SYSTEM MANAGER



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